

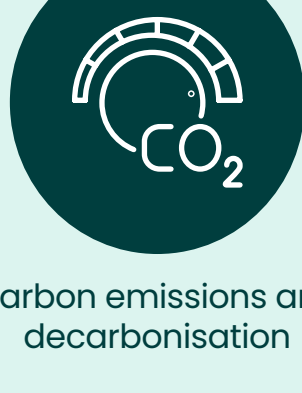
# Sustainability in Pharma

CPHI spoke with pharma supply chain leaders to dive into the industry's current status, challenges, and strategies when it comes to sustainability. Here's the inside scoop from the industry's experts.

## What does the pharma industry understand by the term "Sustainability"?



Waste and wastewater management



Circularity and a circular economy



Recyclability



Carbon emissions and decarbonisation



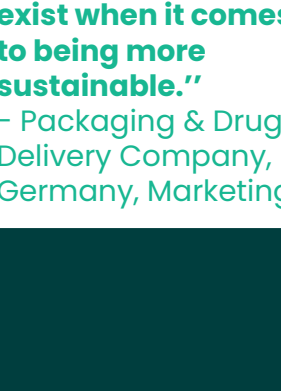
## What our industry has to say about sustainability



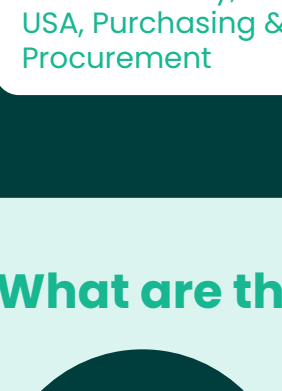
**"We are still big polluters."**  
- Packaging & Drug Delivery Company, France, Sustainability department



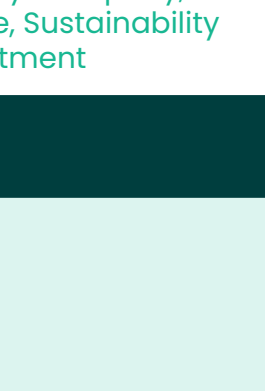
**"The industry is behind."**  
- API Producer, Spain, Marketing & PR



**"The industry produces a lot of waste, but obstacles exist when it comes to being more sustainable."**  
- Packaging & Drug Delivery Company, Germany, Marketing



**"The industry has challenges in delivering its sustainability message."**  
- Consultancy, USA, Purchasing & Procurement



**"Interest in sustainability is on the rise."**  
- Packaging & Drug Delivery Company, France, Sustainability department

## What are the biggest challenges?



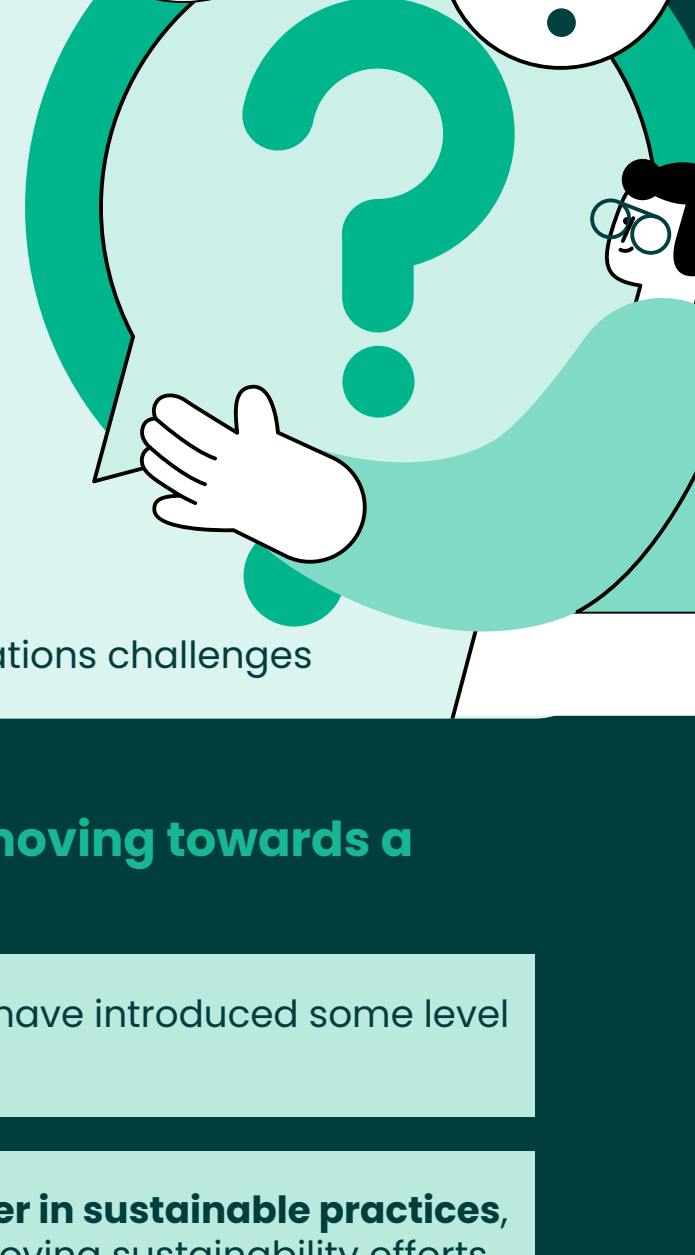
### As an industry

- Regulatory roadblocks
- Recyclability/reusability challenges
- Lack of uniform standards and goals
- High costs



### As companies

- No idea where to start
- Lack of concrete goals
- Governance and environmental regulations challenges



## How are pharma companies moving towards a more sustainable future?

**97%** of pharmaceutical companies have introduced some level of sustainability plans.

**11%** Consider their company a **leader in sustainable practices**, constantly innovating and improving sustainability efforts.

**21%** Describe **sustainability as a key priority**, with established comprehensive strategies and goals.

**25%** Have made progress on sustainability goals and have some **ongoing initiatives**.

**25%** Have established sustainability goals but are in the **early stages of implementation**.

**15%** Are **just beginning to explore sustainability** as a priority.

**3%** Just 3% are **not aware of sustainability plans**, with the majority of companies prioritising sustainability efforts in some way.

**17%** of companies who consider themselves as leaders in sustainability practices are **biopharmaceutical companies**, with **58%** in the **US**.

## Spotlight on CPHI Events

### We're committing to sustainability across our CPHI events in 3 main ways:

- By running an **environmentally responsible** event
- By running a **socially responsible** event
- Inspiring **sustainable development**

We asked how we can deliver on these commitments more effectively at our upcoming events. Here's what **you said**, and **we're doing**:

**You said:** "Use reusable and recyclable booths."

We have introduced our **Better Stands Programme**, to eliminate the waste connected to single use, space only stands.

**We did!** "Showcase good examples of sustainability with more sharing among peers."

Our events feature conference tracks dedicated to sustainability, diversity and well-being. We are also committed to diversifying our speaker line-up across all event features.

**You said:** "Offer more vegan food options."

This year we have included **more vegan and vegetarian food options** across our venues - have you had a taste?

**You said:** "Don't put carpet everywhere across the event."

We select our carpet suppliers based on sustainability & recycling credentials. We are also testing carpet runners instead of full carpet at some event features.

**You said:** "Encourage people to use public transportation."

We have highlighted public transport options and metro routes in the lead up to the event, with a number of free metro tickets available.

**You said:** "Educational programs are good, but I don't always have time to attend them at the event."

We host content sessions from our events on CPHI Online, our online platform.

Learn more about our global events portfolio and digital solutions.

## Who we spoke to

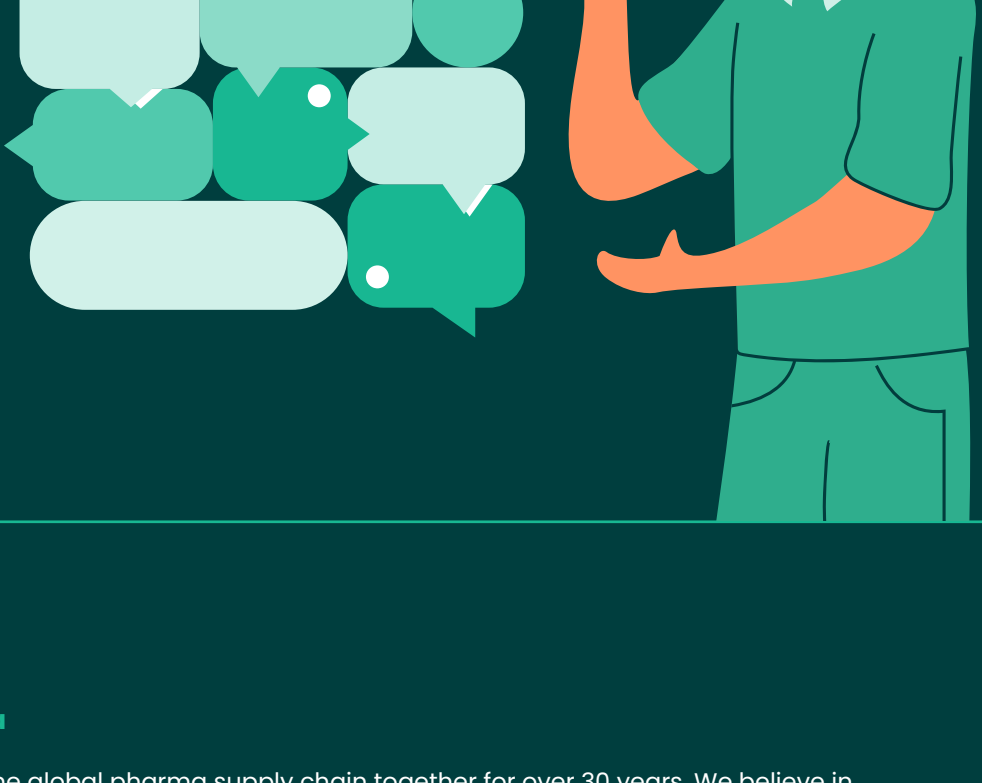
Findings are based on a selection of interviews with exhibitors from Biopharmaceutical, Packaging & Drug Delivery and Pharmaceutical companies, primarily based in US/Europe

Company Type	
Consultancy	23%
Manufacturer/Innovator	16%
Contract Service	14%
Distributor/Import Export	12%
Association/Government	10%

Primary Activity	
Biopharmaceutical	11%
Analytical Services	10%
Contract Manufacturer	9%
Animal Health	9%
API Producer	6%

Department	
Business Development	22%
Category Management	8%
General Management	7%
Marketing/ Communications/ PR	6%
Research & Development	6%
Clinical Development	6%
Investment	6%
Chemical Development	5%
CSR/Sustainability	5%

Country	
United States of America	53%
United Kingdom	8%
Afghanistan	5%
India	5%
France	4%



## About CPHI

At the heart of Pharma

CPHI has been bringing the global pharma supply chain together for over 30 years. We believe in relationships that inspire innovation, enable collaboration and drive change - and we believe that being part of the sustainability conversation is key to our continued success.

Sign up to the CPHI Online newsletter to get our weekly Sustainability Spotlight straight to your inbox!